

COMMUNICATIONS SPECIALIST

We are looking for a Communications Specialist to manage our external and internal communications. He/Her will promote a positive public image of YCOM, working along with the Marketing and Sales board.

The candidate will be responsible for the following activities:

- Help to develop effective corporate communication strategies
- Manage internal communications
- Draft content for social media, mass media or company website, e.g. press releases, social media posts, blog post and news
- Organize initiatives and plan events or press conferences
- Liaise with media and coordinate requests for interviews, statements etc.
- Collaborate with marketing professionals and PR agencies to produce copy for advertisements, press releases or articles
- Coordinate with providers to produce assets as videos and graphics
- Assist in communication of strategies or messages from senior leadership

Requirements:

- Degree in web marketing, media communications, public relations, communications or relevant field
- Communication (oral and written) and presentation skills
- Proficiency in English
- Experience in copywriting and editing is an asset
- Organizational and planning abilities are an asset
- Passion for sports, motorsport, mobility and vehicles is a plus
- Experience in web design and content production is a plus

Communication and copywriting skills make a strong communications specialist, and previous experience in corporate communications and project management are important qualities too. Flexibility, problem solving and a positive attitude will help you enter in YCOM team.